



Tripology Updates - APRIL 2008

Profile Restrictions

Phone Number & Budget Per Person

Before selecting either of these restrictions, which will reduce the number of leads you receive considerably, there are other options to consider. We now have a **Tripologist Sales Kit** available with hints and tips on how to improve your response rates. The **Tripologist Sales Kit** includes sample initial emails, profile suggestions, and important tips to remember when working with Tripology Travel Leads. Email contact@tripology.com to receive an email with this information

Phone feature – to change your profile to ONLY receive leads with a phone number:

1. Log onto your profile @ tripology.com/agent
2. Click on “Edit General Preferences
3. Click “Consumer Contact Preferences”
4. Select “Only match me with clients who provide a phone number.”

Please be advised that you can severely limit your leads by choosing this option and potentially miss out on some great opportunities.

Budget PER PERSON – to change your profile to ONLY receive leads that meet your minimum budget requirements for EACH TRAVELER

1. Log onto your profile @ tripology.com/agent
2. Click on “Edit General Preferences
3. Enter your minimum budget
4. Select “Per Person.”

If you select this option we highly recommend that you go back in and make a few other adjustments. For example, if you have chosen not to receive the trip request types “Those who wish to receive competitive price quotes,” you may want to reconsider allowing these leads. We recently had a \$25,000 trip request that had entered “competitive price quotes” as their trip request type. Consumers often choose this as their reason for submitting a request to avoid being taken advantage of when booking their travel, even though they have higher than normal budgets for their travel expenses – you could be missing out on some solid travel leads.

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